

CENTRAL UNIVERSITY OF ODISHA, KORAPUT  
OFFICE OF THE PUBLIC RELATIONS

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The Department of Business Management, Central University of Odisha, has today organized a seminar talk on "Ease of Doing Business—Why and How?". Dr Manoranjan Biswas, Executive Director (HR, IR and Safety), MECON Limited, Nagarnar, Jagdalpur, Chhatisgarh delivered the talk. Dr Biswas, in his hour-long talk, explained why India needs 'ease of doing business' and the strategies to enhance 'ease of doing business'. According to Dr Biswas, there are two important aspects to business—capital and labour and businessmen should feel it hassle-free to deal with these two important inputs. He also highlighted the initiatives undertaken by the Government to provide a business-friendly environment and elaborated with the help of available statistics on how the position of India in terms of 'ease of doing business' is slowly improving.

Earlier, Dr Prasant Kumar Behera, HoD, Business Management delivered the welcome address and highlighted the salient features of the Department and student achievements. He expressed his special thanks to Dr Biswas for having helped the Department in placing a number of alumni in HR positions and, therefore, given opportunity to work for a central public sector undertaking such as MECON Limited, Nagarnar, Chhatisgarh. Dr Subash Chandra Pattnaik, Coordinator, MBA (Regular & Executive) Programmes, introduced the theme of the talk by making out a strong case for relevance of the topic. Ms Chandana Choudhury and Mr Amit Biswakarma, 3rd Semester students, co-hosted the programme. In the end, Mr Srinivas Rao K, Faculty Member proposed the vote of thanks on behalf of the Department.

Dr. Phagunath Bhoi, Public Relation Officer